Arkansas Education Association
1500 West 4th Street
Little Rock, AR 72201

AEA School Bell Award

Deadline for Entry: March 1st, Current Year

Form must accompany entry.

Media Contact

Media person to whom correspondence regarding this award should be directed (publisher, editor, program director, station manager)

Name _____

Address (Street, City, State, ZIP) _____

Phone _____ Fax _____ E-mail _____

Category

Check the category of the award nominee

☐ Daily newspaper (circulation over 10,000)
☐ Daily newspaper (circulation under 10,000)
☐ Weekly newspaper
☐ Television station
☐ Radio station

Fill in the applicable blank below:
Name of newspaper _____

Call letters of television or radio station _____

Supporting Material

The following material* must accompany this form and be approved by the AEA Board of Directors before an applicant can be approved. Supporting materials for the period of August through May are eligible for consideration for the School Bell Awards. Final entry forms and supporting material must be received at AEA headquarters.

Newspaper:
1) Tear sheets with dateline and name of paper
2) Statement (one page) summarizing significance of coverage

Radio:
1) Audio recording or script (MP3 format)
2) Summary statement (one page), including dates, hours and title or theme of program

Television program:
1) Video recording on DVD (or script with explanatory statement)
2) Statement (one page) summarizing significance of coverage

Television news:
1) Video recording on DVD (or script with explanatory statement)
2) Written summary (one page) of sustained coverage and statement regarding significance or value of the program

***Criteria for Supporting Material**

1. For television programs and news, supporting materials must be submitted utilizing ".mov" files.
2. The only accepted format for video and television entries is DVD. Be sure that submitted DVDs will play on a consumer DVD player. If the entry cannot be played on a consumer DVD player, it is subject to disqualification. When a DVD contains multiple spots, as in a campaign, include a navigation tool. If the entry is a single spot or video, the DVD should be created to autoplay. Entries must be "viewing copies only" and contain no color bars, tones, or slates.
3. Audio CDs are the only accepted audio format. No AIFF, MP3, WMY, or WAV files will be accepted.

Submitted By

Name _____

Address (Street, City, State, ZIP) _____

Phone _____ Fax _____ E-mail _____

Signature _____ Local Association _____ Date _____